

DIRECTIONS



June 30, 2010
Volume 16, Issue 6

Ayers Steps Down as MAP Board Chairman

Charlie Ayers, who has served as the Chairman of the Motorist Assurance Program (MAP) Board of Trustees for the past four years, has resigned due to an increase in his duties at Midas International.



Ayers was recently promoted to Franchise Business Manager at Midas International after serving as Western District Manager for several years. He is located once again at the Midas International headquarters in Itasca, IL.

In addition to serving as Chairman of the MAP Board, Ayers served a year as Vice Chairman and two years as a member of the Board.

The AMRA and MAP membership and the association staff wish Charlie the best of luck in his new position. ✨

Comment Period Offered for CARB TP Reg

The California Air Resources Board (CARB) has announced the opening of a third supplemental period in which the public may comment on additional modifications being proposed to the Regulation to Reduce Greenhouse Gas Emissions from Vehicles Operating with Under Inflated Tires (Section 95550 in Title 17 of the California Code of Regulations) and supporting regulatory documents.

This opportunity for public comment concludes July 6. The modifications are being proposed in response to the Decision of Disapproval of Regulatory Action 1 by the Office of Administrative Law (OAL), which was handed down March 22. Information on this regulation was originally presented in the March edition of *Directions*.



This regulation will require automotive service providers to check and inflate the tires of each passenger car brought in for service. This will be required in order to reduce greenhouse gas emissions from underinflated tires.

Among the requirements automotive service providers will be expected to meet are checking and inflating each vehicle's tires to the recommended tire pressure rating at the time of performing any

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Upcoming Events



AMRA/MAP Technical Committee Meeting

Mid-September in Chicago area

AMRA/MAP Annual Membership Meeting

November 1 in Las Vegas, NV
Monte Carlo Hotel & Casino

Automotive Aftermarket Industry Week

includes AAPEX, SEMA, TIA
Nov. 2-5 in Las Vegas, NV

AMRA/MAP Technical Committee Meeting

January 19-20, 2011 in Orlando, FL
Crowne Plaza Hotel - Airport

AMRA/MAP Technical Committee Meeting

April 2011 in Chicago area

Global Automotive Aftermarket Symposium (GAAS)

May 2011 in Chicago

AMRA/MAP Spring Membership Meeting

May 2011 in Chicago area

AMRA/MAP Membership Profile

(as of June 30, 2010)

Serv. Provider Companies 37
Serv. Provider Locations 8,621
Bays Offered 51,726
MAP Qualified Assoc. 50,000+



The Motorist Assurance Program is a consumer outreach program of the Automotive Maintenance & Repair Association

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Send Questions or Comments to: <mailto:map@motorist.org>

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automotive maintenance or repair service, as well as indicating on the vehicle service invoice that a tire inflation service was completed.

Full information on this regulation can be found at the following web link: www.arb.ca.gov/regact/2009/tirepres09/tirepres09.htm.

Written comments will only be accepted on the additional modifications summarized in Attachment 1 to this notice, and on the staff responses set forth in Attachment 2. Comments may be submitted by one of the following methods:

Postal mail

Clerk of the Board, Air Resources Board,
1001 I Street, Sacramento, CA 95814

Electronic submittal

www.arb.ca.gov/lispub/comm/bclist.php

Please note that under the California Public Records Act (Gov. Code § 6250 et seq.), any written and oral comments, attachments and associated contact information (e.g., individual's address, phone, email, etc.) become part of the public record and can be released.

For further questions related to the CARB regulation, please contact Theresa Anderson at 916-445-2159, or by e-mail at tmanders@arb.ca.gov.

Brake Safety Week Coming Soon

Once again this summer, MAP is sponsoring the fourth annual **Brake Safety Awareness Week**.



The dates are **August 21-29**. Please place the event in your marketing calendars and plan to participate.

During Brake Safety Awareness Week, more than 8,000 MAP Participating Facilities will offer inspections and educate consumers regarding key undercar systems.

Each installment of BSAW has brought increased participation from consumers. During the 2009 event, an average facility performed repairs on more than 50 percent of the vehicles inspected.

A highlight of the 2010 Brake Safety Awareness Week is new Point of Sale promotional materials, including a poster which can be displayed in Participating Facilities and a brochure which educates consumers on the benefits of a brake inspection.

We would like to offer a special **THANK YOU** to

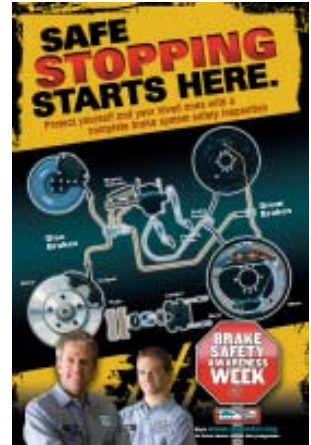
Tell a Colleague!



If you are aware of another automotive professional who would be interested in receiving this newsletter, tell him/her to send an e-mail request to map@motorist.org with **SUBSCRIBE** in the subject line. His/her e-mail address will not be used for any other purpose, nor will it be given to anyone else.

Tenneco Automotive, which once again agreed to produce the informative poster and distribute it, in reasonable quantities, to MAP Participating stores.

In addition, we again plan to have a link on the MAP website for shops and one for consumers. These will be ready to access in early July.



Please contact AMRA/ MAP President **Barry Soltz** at barry@motorist.org for more information and to be a sponsor.

Tech Meeting Set for September

The next AMRA/MAP Technical Committee meeting will be held in mid-September in the Chicago area. Dates, site and potential topics are to be determined.

AMRA/MAP holds three Technical Committee meetings per calendar year, with gatherings in January, April and September. For more information, contact **Ben Trittipoe** at ben@motorist.org.

Happy Birthday USA!



Enjoy the Holiday Weekend!